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Shushilan

**An Organization for Development of
Eco-sensitive and Vulnerable Community**



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Shushilan

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Shushilan a Bengali name signifying endeavours for a better future, is a National Non Government Development Organization established in 1991. A number of young social workers of the village Benadona and Pania, Kaliganj upazila Shatkhira District, Bangladesh established Shushilan. Present Chief Executive Mostafa Nuruzzaman is the founder of the organization. The organization's program approaches are transforming over 27 years to improve quality projects for the poor, vulnerable and needy people with especial focus on coastal zone areas. Shushilan has undertaken Socio Economic Eevelopment, Education & ICT and Health & Nutrition, Disaster Climate Change & Invironmental Resource Management, Human Rights & Good Governance & Sustainable People's Organization. So far, Shushilan has successfully implemented 262 different projects and currently implementing 41 projects with different donors, government organizations and international development partners. Shushilan has grown to become one of the biggest NGOs in south-west Bangladesh with a budget about BDT 900 million.

Legal Status :

D/S/W Reg. # Satkhira/94/91 Dated: 09/10/1991
 NGO Affairs Bureau Reg. # 768 Dated: 01/11/1993
 Bangladesh Bank (MR) Reg.# 00345-00075-00038 Dated: 09/09/ 2007

Fundamental Philosophy :

Human potential is infinite. The point is to explore its multi-dimensional manifestations and harness it to promote human welfare.

Basic Principle :

- Equity and neutrality
- Upholding national interest
- Safe-guarding the interest of the backward, socially disadvantaged and Hard Core Poor (HCP) community
- Democratic culture, transparency and accountability
- Ensuring a secure home land for future generation

Vision

A society congenial to economic and socio-cultural development of socially underprivileged community.

Mission

Create opportunities and enable the society especially underprivileged/socially excluded community for Sustainable Environmental Resource Management, Disaster Risk management, Adaptation to Climate Change, Education, ICT, Health & Nutrition, WaSH, Food Security & Secure Livelihoods, Human Rights & Good Governance and Gender-Equity.

Strategic Priority :

“The eight strategic priorities.....” have been identified for Shushilan future direction are :

1. Improve Livelihoods of rural and urban people with special attention to coastal, riverbank, wetlands and hill-tracts.
2. Improve education and health & nutrition condition of vulnerable people.
3. Climate Change and Disaster Management
4. Focus on human rights and good governance
5. Sustainable environmental resources management especially in eco-sensitive areas
6. Value chain and market linkage development
7. Develop people's organization and leadership
8. Use and promotion of information & communications technology (ICT)



Cross-cutting Issues :

- Gender & Equality
- HIV and AIDS
- Transparency and Accountability
- Sustainability
- Value for money

Implementation Methods :

- Democratic
- Participatory

Development Approach :

- Grassroots democratization
- Right Based Approach
- Empowering Approach
- Networking and Partnership Approach
- Decentralization Approach
- Farming System Approach
- Community Based Resource Management
- Indigenous Knowledge Based Development
- Sustainable Development Approach

Development Partners of Shushilan

- Climate Change Induced Affected Communities
- Disaster Induced Affected Communities
- Distressed Women (Divorced, Widow, Shrimp Fries Collectors, Derelict Women, Women Headed Family)
- Marginal And Landless Farmers
- Honey Collector, Wood Collector, Fishing Communities (Shundarbans Dependent)
- Person with Disability (PWD)
- Untouched Community
- Excluded communities
- Youth Society and Adolescent
- Women and Children
- Civil Society
- Research Institute And Universities
- Locally Elected Legislative Body, Club, NGOs
- Various Sectors of Government
- Donor Agencies

Mobilization of Social Capital :

Membership :

ECOSOC – UN (Consultative Status of NGO Branch), IUCN, WaSH Cluster, Shelter Cluster, Food Cluster, Health & Nutrition Cluster, EWP, FANSA, ADAB, CDF, ALRD, Shifting The Power, Child Rights Forum and CAMPe



Partnership :

- **Government Agencies:** BWDB, CDMP, DoF, DAE, DoL, DPHE, DGFP, DoE, ICTD, LGD, LGED, MoL, RDCD, WAB,
- **NOGs:** Action Aid BD, Action Contre La Faim (ACF), Concern Worldwide, CARE, Christian Aid, EngenderHealth-BD, Helvetas, IWMI, Marie Stopes, Oxfam, Save The Children International, Solidarites International, World Fish, WaterAid
- **UN:** FAO, ILO, IOM, UNDP, UNICEF, UNFPA, WFP, WHO
- **Private Sector:** Grameen Phone, ISPAHANI, Liver Brothers, Rahimafroz

Linkage :

Linkages with Agricultural University, BFRI, BRRI, BARI, BINA, Chittagong University, Dhaka University, IRRI, IWMI, Khulna University, SRDI and WFC

Network Organized by Shushilan as lead Organization :

Oitijhya : A local NGOs Network of greater Khulna

Shadhikar : Women UP Members Network

Oikytan : A local clubs/CBOs network of Shyamnagar & Kaliganj Upazilas in Satkhira

Human Resource :

Shushilan has 1272 staffs with different background – Environmental Science, Health, & Nutrition, Sanitation, Agriculture, Fisheries, Social Science, Development Studies, Engineering & Technology, Law, Finance and Administration

Type of staff	Male	Female	Total
Full time	525	372	897
Volunteer	91	284	375
Total	616	656	1272

Current Donors :

Action Contre La Faim (ACF), BEPZA, BRITISH COUNCIL, Christian Aid Bangladesh, Action Aid Bangladesh, Australian High Commission, World Vision/USAID, Bangladesh Power Development Board, MaX Foundation, Department of Primary Education (DPE), Volunteer Service Overseas (VSO), Mariestopes Bangladesh, Solidarities International/ EC, AFP, World Food Program (WFP), JICA and CDA, Inclusive Home Solution and Bangladesh Bank, UNDP, Embassy of the kingdom of Netherland (EKN), Oxfam, KGF, WASA Khulna, LGD, Bangladesh NGO Foundation, Bangladesh Bank, World Bank, LGED, Penny Appeal UK, International Organization for Migration (IOM), FAO

Previous Donors :

Govt. of Bangladesh, BNFPE, Manitese 76-Italy, Ministry of Environment and Forest, Ministry of Labor and Employment, NGO Forum, Ministry of Primary and Mass Education NGO Foundation, Paultensen Sticing the Netherlands, Ministry of Primary Health Care and The World Bank, Pear Japan, Ministry of Women and Children Affairs, Planning Commission, SIPPO, Switzerland, PETRRA-IRRI, CAB International, Unicef-Dhaka University, EEP/shiree-Ukaid-SDC, Water Aid Bangladesh, UNICEF, Engender Health Bangladesh, Proshika, SRDI-Ministry of Agriculture, Stromme Memorable Foundation, Training and Technology Transfer, Stichting Overall, TetraTech ARD, UNFPA, University Grant Commission VSO, Uttaran, WHO, UNOPS, Winrock International, BBC Media Action, Bangladesh, Save the Childern International, Bangladesh Freedom Foundation, brac, CSISA-SRSPDS,B, BRRI, USAID-PRICE, HYSAWA, Coal Power Generation Bangladesh LTD.



1. Socio Economic Development Program :

The main objective of this program is to generate initial capital for the rural poor. The weekly savings of group members and credit disbursed serves as initial capital for micro enterprise development. The activities under this program are as follows:

- Group savings
- Micro credit
- Small-scale Rural Enterprise Development
- Value chain and Market linkage
- Agro-based business promotion
- Support to Person with Disability (PwD)
- Employment generation and linkage with private sector

2. Education & ICT and Health & Nutrition Program :

Education :

- Non-Formal Primary Education
- Functional Education
- School feeding

Information & Communication Technology (ICT) :

- Promotion of ICT
- Capacity building on ICT

Health & Nutrition :

- Primary Health Care
- Nutrition for child & mother
- Growth monitoring (Identify SAM & MAM and provide necessary support)
- Nutritious food distribution
- Strengthening health system including community clinic
- Reproductive Health
- Strengthening Family Planning services
- HIV/AIDS

3. Disaster, Climate Change and Sustainable Environmental Resources Management Program

This program involves multi-dimensional activities with specific focus on sustainable agriculture, conservation of biodiversity, mitigation & adaptation to climate change, disaster management and introduction of sustainable agriculture in diverse agro-eco zone especially in saline area.

A. Sustainable Environmental Resources Management:

i. Soil resource management:

- a) Homestead gardening
- b) Sustainable Agriculture

1. Agriculture Service Centre :

- Vegetables gardening
- HYV rice seed production
- Fish Culture
- Poultry farm & livestock
- IPM
- Soil & water test
- Herbal garden
- Saline tolerant agriculture
- Indigenous knowledge based program
- Technology dissemination
- Information center
- Technology uptake

2. Farmer to farmer dissemination :

- Farmer group
- Demo plot
- Field days
- Provide quality seed
- Linkage development

ii. Water resource management

- Community based water management
- Surface Water
- Safe Water
- Aquaculture

iii. Environmental Sanitation:

- Sanitation
- Hygiene promotion

iv Wetland resource management

- Eco-demo farm
- Mangrove nursery & plantation
- Saline tolerant agriculture
- Crab culture
- Organic shrimp culture

v. Forest resource management

- Homestead plantation
- Roadside plantation
- Char/Embankment plantation
- Bio-diversity conservation
- Bee-keeping

vi. Wind resource management

- Electricity Generation

vii. Watershed management and Hydroponics

viii. Resettlement

B. Disaster management

- Conduct CRA and develop DM plan
- Disaster Risk Reduction (DRR)
- Disaster preparedness
- Disaster response, recovery and rehabilitation

C. Climate Change

- Awareness raising on climate change & its impacts and adaptation measures



- Community Risk & Vulnerability Assessment (CRVA)
- Mitigation measures
- Adaptation to climate change vulnerabilities at grass roots level

4. Human Rights & Good Governance Program :

Ensuring socially disadvantaged, less privileged communities access to justice, common resources and existing socio-political institutions are some of the burning issues constituting Shushilan's mainstream agenda on good governance.

i. Strengthening Democratic Institutions:

- Capacity building of UPs /LEBs: Open budget, activate village court & arbitration council, activate standing committees and enhance tax collection
- Network for women UP members
- Network of youth clubs and journalists associations
- Sustainable resource management forum

ii. Access to social justice

- ADR
- Court case support

iii. Protection of Women and Child trafficking

iv. Advocacy:

Advocacy focuses on the following issues:

- Khas Land Movement
- Ahammadia's religious rights movement
- Munda Adibashi minorities rights
- Unplanned shrimp farming
- Waterlogged and stop lease out kash pond, canal lake etc

5. Sustainable Peoples Organization Program :

i. Shushilan's capacity building:

- Human Resource development
- Technological Capacity Building
- Resource center development
- Financial sustainability
- Research

ii. Capacity Building of Development Partners:

A. Training :

1. Human resource development training
2. Skill development training
3. LGI Capacity Development

B. Mass awareness :

Cultural Program (Picture Drama, Jari, Gomvira etc), Rally, Day observation, Workshop, Seminar, Dialogue, Poster, Leaflet, Booklet, Magazine, Hooding, Sticker, TV show, Website, public information campaign etc.

iii. People's Organization Development:

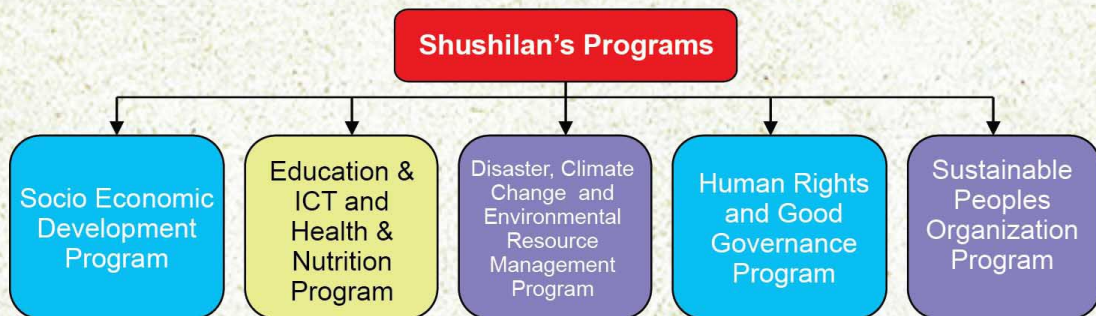
Shushilan has 8,000 peoples Organization under the 8 category:

- Development and functioning of Shushamaj (Civil Society Organization)
- Development and functioning of Shadhikar (Women Network)
- Development and functioning of Shuvoshakti (Youth Organization)
- Development and functioning of Shuvoshakal (Poor Peoples' Organization)
- Development and functioning of Saw-Unnayan Forum (Rural Community Organization)
- Development and functioning of Shushamoy (Farmer's organization)
- Development and functioning of Shudin (Climate Change & Adaptation Organization)
- Ensure Peoples Participation in Local Government through CIG (Citizen in Governance)

Support Programs (Cells) :

01. HRM Cell: Human Resources management, Development and Appraisal.
02. Training Cell: Provide human & skill development training, technological support, consultancy etc
03. Monitoring & Evaluation Cell: Conduct monitoring & evaluation at different level like – Vision, Mission, Programs & Projects.
04. Finance Cell: Overall finance and accounts management at both central and field level

05. Internal Audit Cell: Conduct internal audit and assists external audit
06. Business Development & Public Relation Cell: Communication with donors & others stakeholders and undertake different initiatives for fund raising
07. Disaster Management Cell: Community Risk Assessment, disaster preparedness, response, relief & rehabilitation
08. Research and Advocacy Cell: This Cell is conducting different field research, studies, piloting, documentation & dissemination of best practices, conduct various assessment like Community Risk Assessment (CRA), Community Risk & Vulnerability Assessment (CRVA), policy review and issue based advocacy.
09. Gender Cell: This Cell is ensuring equitable benefits to all staff and beneficiaries particularly women through operationalize the gender and equality policy.
10. Procurement, Logistics & Admin Cell: This cell cover all the process of admin & procurement, logistic support, maintain registers & documentation, assets management, land acquisition, extend support to all etc.
11. Environmental & Social Safeguard Cell

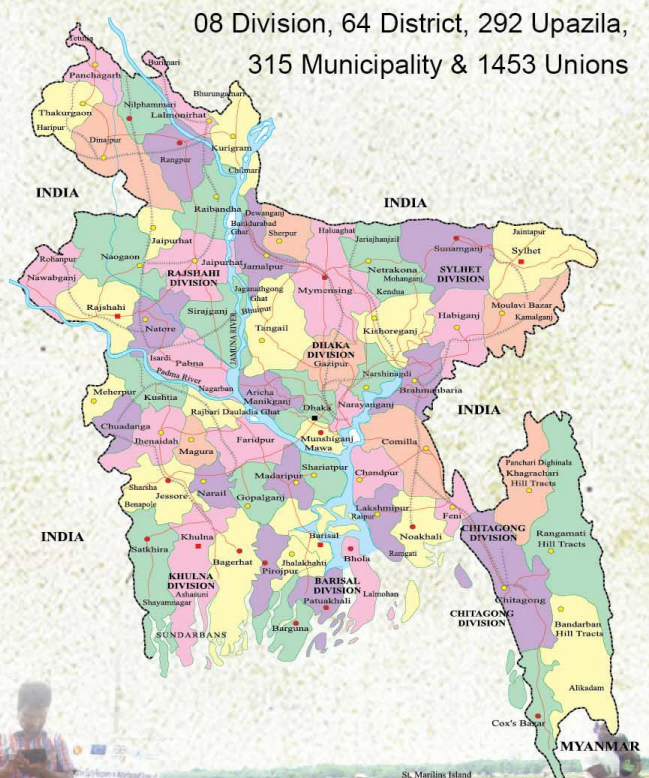


TIGER POINT :

The Tiger Point (Jibon Utkorsho Prangon), which is very close to Sundarban and beautiful location for visiting place. It is situated in Shyamnagar upazila under Satkhira district. There have excellent two multistoried building one is using for residence which name is "Baghrotot" and another building is using as "Training Centre", Here we conduct training, workshop, seminar with all modern equipments facilities which name is "Raja Protap Aditto", more than 100 accomodation facilities are in Baghrotot's (with 15 AC room decorated by the modern furnitures) including full time canteen facilities. It was constructed by Shushilan and co-funding of the Embassy of Japan of Bangladesh.

Working Area of Shushilan

08 Division, 64 District, 292 Upazila, 315 Municipality & 1453 Unions





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